

# Press Release



To: Sports Editors  
For: Immediate

6 June 2008

---

## **The Launch of the Sport England Strategy and the Legacy Action Plan are welcome – now a true team effort must make them a reality**

**CCPR welcomes the new Sport England Strategy and the Legacy Action Plan published by Government today, which bring a renewed focus and new investment into Governing Bodies and grass-roots sport. However, efforts must be truly coordinated across all sports and throughout Government to make these changes a reality.**

**The new Sport England Strategy with its three headlines of ‘Excel, Sustain and Grow’ is welcomed by CCPR and the Governing Bodies of Sport, in which Sport England invests. Sport is valuable in its own right and Governing Bodies have a clear role to play both in growing participation and in creating pathways to world class sport.**

CCPR Chairman Brigid Simmonds was present alongside five Cabinet Ministers at today’s strategy launch, and commented:

“CCPR truly welcomes Sport England’s renewed drive to ensure that grass-roots sport grows, is sustained and ultimately excels.”

“The investment of £140 million into swimming is also exciting. However it must be remembered that many people keep active through dancing or rambling, and a great many other activities which will not receive funding. CCPR is looking to the Department for Health to invest in these areas, so that everyone has the chance to get and stay healthy through the activity of their choice. Sport England funds around 30 Governing Bodies of Sport, the CCPR has some 270 members, so what about the rest?”

“In terms of the 2012 legacy it has taken three years to publish and really the only new funding is for Swimming. We very much welcome the investment in free swimming and swimming facilities, but this is only a start.”

“It’s not all about money, if we really want to make sport accessible to all we need to get every Government Department to play its part. Let’s see the planning system revised to support the development of sports facilities and create active communities. Let’s see cycle racing back on British roads. Remove the barriers to local people taking part in sport and physical activity and really inspire them through London 2012 to participate.

CCPR has always said the London 2012 Games will have a ‘Long Sunrise and a Short Sunset’. We won the Games in July 2005; and its now 2008. With the Games arriving in 4 years it really is high noon, and we all have to pull together to achieve this legacy of increased sports participation to ensure the sun does not set after 2012! .’

ENDS

-----  
Notes for Editors:

1. CCPR is the alliance of 270 national governing and representative bodies of sport and recreation in the UK, which speaks and acts to promote, protect and develop the interests of sport and physical recreation at all levels.

For further information, please contact: Andrew Hanson, CCPR, Fourth Floor, Burwood House, 14-16 Caxton Street, London, SW1H 0QT T.020 7976 3902 M.07976 643126 F.020 7976 3901 Web: [www.ccpr.org.uk](http://www.ccpr.org.uk) E: [ahanson@ccpr.org.uk](mailto:ahanson@ccpr.org.uk)

Originator of this paper is: Andrew Hanson